

Steven L. Cyrus
Vice President, Sales

942 Calle Amanecer, Suite B
San Clemente, CA 92673

Tel: 949-366-9484
Fax: 949-366-9945
scyros@mrewholesalers.com
www.MREwholesalers.com

Press Release

MREwholesalers selected as Exclusive Agent in the United States for importing Red Feather Brand canned butter

Plans involve the first container of product arriving in the Los Angeles area by the middle of September, 2006

SAN CLEMENTE, CALIFORNIA – August 9, 2006 – FTF Technologies, Inc (DBA MREwholesalers.com), a leader in the Disaster Preparedness Products, MRE's and other Shelf Stable Foods market, announced that it has entered into a definitive agreement with Ballantyne Foods Pty Ltd to exclusively supply the U.S. Market with the Red Feather Brand Canned Butter.

Ballantyne is the world's largest producer of canned butter. Sealed airtight for maximum freshness, their canned butter delivers convenience in the form of extended shelf life and easy distribution without the necessity of refrigeration. It has also proven ideal for disaster preparedness, camping, boating and remote areas where refrigeration is not freely available.

A free range farming system in Australia and New Zealand allows Ballantyne to produce butter of the highest quality. New Zealand government regulations assure that butter is packed under strict quality controlled conditions. Their factory is ISO, GMP and HACCP accredited and an export permit issued by New Zealand authorities is required prior to the export of any of our butter products.

"Ballantyne's Red Feather canned butter is widely recognized and respected in the food service industry," says Steven Cyrus, Vice President and COO of FTF Technologies, Inc. "It is an honor to be selected as the exclusive agent for such a well received and successful product. Their modern production facilities and high quality canned butter is an excellent addition to our canned cheese, MRE, Freeze Dried and Dehydrated Food product lines."

"The United States is one of our targeted emerging markets for our high-quality products and we are pleased to be aligned with FTF Technologies, who we consider to be the foremost provider of disaster preparedness products to the resale and consumer markets," explains Chris Motton, Export Director of Ballantyne Foods Pty Ltd. "Our evaluation of the opportunity in the U.S. and the prior success of the Red Feather Butter in that market has led us to this exportation agreement that will provide a readily available inventory of our tinned butter for our numerous existing customers."

Revenue from the definitive agreement does not carry a specific value but commences with an initial shipment of a container of more than 1,600 cartons in September 2006. The value of the agreement will arise from the mutual market success of the parties.

About Ballantyne Foods Pty Ltd

Ballantyne is a family owned company which for more than half a century has been serving a global market for fine foods from one of the world's richest food producing nations.

Butter; The dairy division produces a range of packaged butter , dairy blend and margarine products ranging from portion control products - minitubs and mini wraps to retail products - tubs and wraps for the New Zealand and international market. The Company is the largest producer of canned butter in the world. The brands include Ballantyne, Golden Churn, Red Feather, Wood Dunn, Blue Triangle and Hammer.

Cheese Powders and Specialty Powders; The food ingredient division specializes in spray dried dairy powders and other specialty powders. Dominant among these products is their range of cheese powders which include cheddar, blue, parmesan, romano and cream cheese types. The cream cheese powder is known as one of the best in the world as is their yogurt powder. Food manufacturers all over the world use these ingredients.

For more information, please visit <http://www.ballantyne.com.au>.

About FTF Technologies, Inc.

MREwholesalers.com, a division of FTF Technologies, Inc., has been supplying MRE's to the trade for more than 7 years. Founded in 1998 and fueled by the Y2K generated need to prepare, MREwholesalers.com has established itself as one of the premier suppliers of food rations and disaster preparedness items to local and state government as well as the commercial sector for resale.

MREwholesalers.com is an approved vendor of MRE's with a duly authorized Basic Ordering Agreement (BOA) on file with the Federal Government for the future acquisition of shelf-stable commercial meals that will be used for support of FEMA and other national relief efforts, if needed, and has a proud history of providing shelf-stable MRE's and food rations to our Nation in it's time of need for disaster relief/mitigation efforts.

With 2005 cumulative revenues in excess of \$40M across all divisions, and a significant investment in MRE inventory for 2006, MREwholesalers.com is positioned to be one of the only suppliers of MRE's with inventory year round regardless of the demand or season.

For additional information on MREwholesalers.com, its products and services, please visit the Company's website at www.MREwholesalers.com.

For more information please contact:

FTF Technologies, Inc.:
Steven L. Cyros
Vice President and COO
(949) 366-9484
scyros@mrewholesalers.com

Ballantyne Foods Pty Ltd:
Chris Motton
Export Director
+61 (0) 39690 1766
chris.motton@ballantyne.com.au